

## Prevention Strategy Delivery Plan 2018 - 2021

Population Outcome		Objectives	Key Performance Indicator	2018				2019				2020		Corporate Plan Well-being Objectives, Principles and Values	Accountability		
				Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2		Director	HOS	Cabinet Member
Generic	1	Examine not for profit commercial models to support delivery and expand provision across all service areas	Numbers of commercial projects developing											Objective: Transformation and Future Council	SC	CW	DH
	2	Embed assessment of preventative approach within the Equalities Impact Assessment process	Assessment of prevention embedded in EIA process											Principle: Prevention	CS	RM	MC
	3	Develop a training module to support staff and members embed preventative approaches into everyday business	Training module developed and implemented											Value: Working Together	CS	RM	MC
	4	Work with Swansea's Third Sector to embed prevention within existing and developing strategies	Preventative approaches embedded in new Third Sector Compact Agreement											Value: Working Together	CS	RM	WE
	5	Achieve better demand management, using prevention means to change customer behaviour	Initial KPIs supported through the Family Support Commissioning Review performance framework as a demonstrator project											Principle: Prevention	CS	JT/RM	MC
	6	Develop an action plan to support the principle that 'every contact counts' / Develop a 'Making every contact count' approach	Pilot project established											Value: Working Together Principle: Prevention	CS	RM/AW	MC
	7	Work with our partners and communities to co-produce services	Development of a co-production framework											Value: Working Together	CS	RM	WE
	8	Work with our Third Sector partners to develop support services in 'Tier Zero' - independence and resilience	Compact Agreement supports a 'Tier Zero' approach reinforced with presentation at Swansea Third Sector Compact Forum											Value: Partnerships	CS	RM	WE
	9	Deliver a high quality and efficient Customer Relationship Management (CRM) Service for Swansea, meeting our agreed quality target threshold	CRM is built and delivered, customer contact strategy is being delivered.											Value: People Focus	SC	CW	CL
	10	We will aim to extend our Passport to Leisure to Cultural activities by extending the reach to young carers, looked after children, NEETs and refugees.	An increase in Passport to Leisure holders from 3500 to 6000 by 2021											Objective: Tackling Poverty	MN	TM	RFD
Children have a good start in life	11	Work with Health Partners and the PSB to seek to extend Early Years provision via the Best Start Campaign	Extension of services											Principle: Prevention	CS	RM	MC
	12	Work with Health Partners to seek to improve early speech and language provision	Monitoring outcomes re speech and language											Principle: Prevention	CS	RM/NW	MC/JR
	13	Work corporately and in partnership to deliver Welsh Government extended childcare offer	Extensions via pilot and all Swansea											Objective: Education and Skills	CS	RM	MC
	14	Roll out physical literacy delivery to all early years settings, including training for staff	Physical literacy delivered to all early years settings and training for staff delivered											Objective: Education and Skills	CS	RM	MC

	15	Invest in and fundamentally remodel our Education Other Than At School (EOTAS) approach, supporting young people through schools	Reduction in numbers in the Pupil Referral Unit and reduced exclusions													Objective: Education and Skills	CS	NW	JR
	16	Remodel Adult and Community Learning to focus on wellbeing and support our Learning City ambition	Extension of provision to support employability and resilience													Objective: Education and Skills	CS	RM	JR
	17	Deliver a council wide apprentice and trainee strategy aimed at developing training and employment opportunities for young people and targeting those in greatest need	Strategy agreed													Objective: Education and Skills	MN	PH	JR
	18	We will set up a Volunteering Steering group with Council, Third sector partners and the University to coordinate and promote cultural volunteering opportunities for young people	Volunteering Steering Group set up													Objective: Education and Skills Value: Working Together	MN	TM	RFD
	19	We will support the Swansea Learning Partnership to work with 15 groups focused on reducing poverty through working with the Homeless Communities and those experiencing Mental Health issues	Target groups engaged and participating													Objective: Education and Skills	CS	RM	JR
Young people and adults have good jobs	20	Through our economic regeneration activities we will maximise skills development and job opportunities to local people using the principles of Beyond Bricks and Mortar throughout the development process	Corporate register BBM KPIs												Objective: Economy and Infrastructure	MN	PH	RS	
	21	Maximise job and training outcomes through Swansea Working	Number of job and training outcomes												Objective: Tackling Poverty	CS/MN	RM/PH	WE/RFD	
	22	Extend the Beyond Bricks and Mortar procurement approach to other service contracts	Number of additional contracts												Objective: Economy and Infrastructure	MN	PH	RFD	
	23	Examine how local benefit can be achieved through corporate social responsibility throughout the economic development process	Feasibility report produced												Objective: Innovation	MN	PH	RFD	
People have a decent standard of living	24	Key preventative actions sit within the Tackling Poverty Strategy Delivery Plan 'People have a decent standard of living' population outcome Objectives 55 -67	Delivery actions are within the Tackling Poverty Delivery Plan Objectives 55 - 67												Objective: Tackling Poverty	CS	RM	WE	
	25	Develop an adult support continuum promoting resilience and independence	Development of the continuum model												Objective: Innovation	CS	RM/AW	MC	
	26	Continue to develop the approach to reablement services in homes to enable people to be supported independently for longer	Number of people supported at home. Number of people returning home after residential reablement number of people leaving the homecare reablement services with either reduced or no care.												Principle: Prevention	CS	AW	MC	
	27	Expand the partnership approach to addressing domestic abuse through the DV Hub and Key 3 Worker develop clear pathways for people experiencing domestic violence/abuse who also experience mental health, substance misuse	KPI's under development and future work would be around developing an outcomes focus												Value: People Focus	CS	JW	MC	
	28	Respond to the outcomes of the Family Support Continuum Commissioning Review, using existing spend to deliver options for change across child and family, poverty and prevention, health and education services	Performance framework for Family Support Continuum Review												Objective: Innovation	CS	RM	MC	
	29	Extend the Local Area Coordination approach across Swansea	Progress achieved towards full coverage												Value: People Focus	CS	AW	MC	
	30	Develop a sound business model for the local food initiative, enabling the development of a self sufficient not for profit enterprise	Food Enterprise becomes independent by March 2018												Objective: Innovation	CS	RM	WE	

People are healthy, safe and independent	31	Continue to provide and support a range of prevention facilities and activities across "core services" including the provision of cultural services, community centres and libraries	Number of facilities and users														Value: Working Together	MN	TM	RFD
	32	Continue to provide and facilitate affordable and accessible leisure services across Swansea having a positive impact upon the physical and mental health and well-being of Swansea Citizens of all ages and abilities, through encouraging more active lives	Number of facilities and users														Objective: Transformation and Future Council	MN	TM	RFD
	33	Increase awareness of the benefits of a healthy lifestyle and the range of opportunities available.	Number of opportunities provided														Value: People Focus	MN	TM	RFD
	34	Support businesses, groups, clubs and individuals to play a more active role in their community	Compact Agreement updated														Objective: Innovation	CS	RM	WE
	35	Our Parks and open spaces, cleansing services and prevention of waste through waste management and recycling will continue to maintain a high quality environment	Number of Green Flag and other quality awards for parks and open spaces														Objective: Economy and Infrastructure	MN	TM	RFD/MT
	36	Our public protection activities will continue to prevent as far as is possible the risk of disease and illness by dealing with a range of activities from vermin to food safety	Number of premises being inspected Targets on air quality, water quality etc. Licencing: The % of high risk businesses that were liable to a programmed inspection that were inspected for Food Hygiene Building Control: Respond to enquiries re. dangerous structures the same working day. Pollution Control: % of general pest control and animal impounding service requests responded to within 3 working days Trading standards: Level of partnership activities to protect people from doorstep crime and scams - no. of alerts via "scam														Objective: Safeguarding	MN	LM	MT
	37	Continue to deliver Wales Community Care Information System (WCCIS) – a partnership with NHS Wales enabling integrated record keeping and help to deliver improved care and support for the people of Wales	Deployment order signed														Objective: Innovation	CS	CS	DH
	38	Increasing resilience through greater digital literacy linked to City Deal and the rollout of Super Fast Cymru (BT)	Number of residents completing digital literacy courses through Lifelong Learning														Objective: Economy and Infrastructure Objective: Education and Skills	SC	JH	RFD
	39	Deliver our statutory requirements in relation to IAA and ensuring a whole Council approach	No of people given Information, Advice and Assistance measured as a statutory requirement														Objective: Transformation and Future Council	CS	DH	MC
People have good places to live and work	40	Maximise homelessness prevention work to ensure people who are homeless or facing homelessness receive help as early as possible	Homelessness to be prevented in 67% of cases. Average number of days families spend in B&B accommodation - target 6 days. Develop a Homelessness Strategy and action plan in line with Welsh Government requirements by Dec 2018.														Principle: Prevention	MN	LM	AL
	41	Continue to sustain tenancies and prevent homelessness through the provision of a Tenancy Support Service (TSU)	Percentage of cases threatened with homelessness at start of support that are no longer threatened with homelessness at the end of support														Principle: Prevention	MN	LM	AL
	42	Continue to invest in achieving Wales Housing Quality Standard in our council housing to improve the accommodation and well being of our citizens, reducing fuel poverty	The annual number of WHQS compliant homes and the annual number of homes with WHQS fuel efficient heating systems														Objective: Safeguarding	MN	LM	AL

43	Attain the Welsh housing quality standard improving the accommodation and well-being of our citizens	Target number of properties improved										Objective: Safeguarding	MN	LM	AL
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